

FAMILIARISATION TRIP PROGRAMME

PROFILE OF PARTICIPANTS:

Media Title	Profile of Media Title	Participant Name
BBC Gardener's World Magazine	<p>BBC Gardeners' World is a monthly British gardening magazine owned by Immediate Media Company, containing tips for gardening from past and current presenters of the television series Gardeners' World.</p> <p>Circulation: 180,055</p>	Blake Roberts
The Guardian	<p>The Guardian is a national daily newspaper and digital publisher recognised for its liberal editorial stance and agenda setting journalism.</p> <p>UMM: 67.2M</p>	Jonathan Ward
The Daily Mail (Ireland) Conde Nast (TBC) SUITCASE (TBC)	<p>The Daily Mail (Irish edition) is tailored to the culture, politics and news of Ireland. UMM: 3.6M</p> <p>Condé Nast Traveller is Britain's best-selling, upmarket, monthly travel glossy. The title covers a range of topics, including restaurants, hotels and spas, fashion, watches & jewellery, wellness, shops and museums, alternative holidays (e.g. cruises) and features focused on specific countries and regions. Circulation: 66,127</p> <p>SUITCASE is a quarterly print magazine, daily updated website, weekly newsletter and experiential events operation. It aims to change the way people travel, with an ultimate aim of bridging cultures and connecting people. Circulation: 27,000</p>	Alexandra Pereira
Garden Masterclass & The Garden Collective	<p>Garden Masterclass is a highly respected educational platform for professional garden designers founded by Award winning designer, Annie Guilfoyle.</p> <p>The Garden Collective is a subscription-based gardening network and community that offers both newsletters and podcasts covering everything from garden design to practical growing tips and travel.</p> <p>Circulation: 22K dedicated horticultural enthusiasts.</p>	Annie Guilfoyle
The Independent TBC, Glamour Women's Health	<p>The Independent is a digital first newspaper covering news, sport and lifestyle.</p> <p>Glamour UK is a fashion, beauty and lifestyle title.</p> <p>Women's Health is a one of the country's leading health and wellness magazines for women with a circulation of 91,000 and 1.7m social media followers</p>	Emilie Lavinia